



KYLE RAYMER

Graphic Designer at Tidewater Mortgage Services, Inc
Virginia Beach, Virginia, United States

Summary

I am an award-winning graphic designer with twenty-nine years of experience in print and two years in web design. I am seeking a full-time opportunity to further my career.

Specialties: software skills

InDesign, Photoshop, Illustrator, Animate and Dreamweaver.

Experience

Tidewater Mortgage Services, Inc

Graphic Designer

February 2018 - Present (6 years)

Virginia Beach, Virginia, United States

Collaborated with the team and Marketing Managers to create marketing materials and conducted related marketing research and support.

Job Duties:

Assisted in the development of marketing media, including ads, press releases, articles, and more.

- Participated in marketing meetings and contributed to new initiatives.
- Performed various administrative tasks as assigned.

Military Newspapers of Virginia

Graphic Designer

April 2012 - December 2017 (5 years 9 months)

Norfolk, Virginia, United States

Managed the production of media using designated desktop publishing systems, delivering designs and layouts for advertising, editorial layouts, promotional media, and value-added materials. Handled all aspects of the production life cycle, including customer interaction, media development, proofing, and product delivery. Worked both independently and as part of a team to ensure quality products.

Contact

757-546-4547 (Mobile)
kyle.raymer@outlook.com

www.linkedin.com/in/kylerraymer
(LinkedIn)

www.kylerraymer.com (Personal)

Top Skills

Graphic Design
Branding & Identity
Advertising

Certifications

CIW Web Design Specialist
CIW Internet Business Associate
CIW Site Development Associate
Web Development Specialist Career
Studies Certificate



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Pilot Media

Graphic Designer
July 2009 - April 2012 (2 years 10 months)
Norfolk, Virginia, United States

Conceptualized, executed, and designed marketing solutions for Pilot Media clients through a diverse portfolio of products, including The Virginian-Pilot, Pilot Direct, and Pilot Online.

Cox AutoTrader | AutoMart

Web Graphic Designer
October 2006 - November 2008 (2 years 2 months)
Norfolk, Virginia, United States

Created and adapted high-quality graphics for AutoMart.com, AutoExtra.com, and carshopsmart.com. Responsibilities included color correction, file format selection (JPG, PNG, and GIF), and resizing and combining multiple graphics for webpage use.

For Rent Magazine

Graphic Artist
July 2002 - September 2006 (4 years 3 months)
Portland, Oregon, United States

Handled creative, detail-oriented graphic design and pre-press production of 2-color and 4-color advertisements, flyers, and marketing materials for property management companies in the Portland market, focusing on the nation's leading apartment-for-rent magazine.

Lingo Systems

Contract Desktop Specialist
October 1999 - July 2002 (2 years 10 months)
Portland, Oregon, United States

Provided graphic and production assistance and support for collateral pieces, such as advertisements, catalogs, manuals, brochures, posters, presentation boards, product briefs, and marketing materials for various clients. Responsibilities included graphic design layout, formatting, light tracking, proofing, and team leadership.

Zionsville Times Sentinel

Production Manager
January 1997 - September 1999 (2 years 9 months)
Zionsville, Indiana, United States

Managed the layout, design, and production of the Zionsville Times Sentinel, a division of Community Newspaper Holdings, Inc. Supervised a graphic artist, ensured tight deadlines, coordinated and maintained the newspaper's web page, and contributed to the redesign of the print product.



Leader Publishing Company

Graphic Designer

March 1995 - January 1997 (1 yr 11 months)

Salem, Indiana, United States

Assisted in the layout and design of newspaper advertising in the company's weekly publications, The Salem Leader and The Salem Democrat. Developed layouts and designs for special sections, feature sections, and commercial printing jobs, including business cards and brochures.

Education

Franklin College

Bachelor of Arts, Journalism · (1990 - 1994)

Brownstown Central High School

Diploma, English · (1986 - 1990)

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